

AKASH TIWARI

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Summary

Senior Product Designer with 4+ years of relevant experience in creating user-centric digital experiences, optimizing design workflows, and delivering high-quality products through cross-functional collaboration. Passionate about continuous learning and staying ahead of design and technology trends.

Education

NIT Allahabad, Prayagraj, (UP) (2014 - 2018)
B.Tech in Computer Science and Technology

Experience

Finnoto Solutions Pvt Ltd | Product Designer, Bangalore (Sep 2022 - Present)

- Worked on consumer-facing **B2B SaaS** platforms, including a **PWA**(Progressive Web App), **Mobile App**, **SaaS web product**, and **website**.
- Led end-to-end design initiatives at **AP Portal**, **Employee Portal**, **Vendor Portal**, **AR Portal** and **Accounts Receivable Collection(ARC) Portal**.
- Improved UX of GSTR 2B Reconciliation by optimizing visibility issues, streamlining navigation, and reducing Support Turnaround Time (TAT).
- Revamped the AP, AR and ARC dashboard, by enhancing data visualization, decluttering UI, improving navigation and enabling user personalization for a seamless experience.

Bizryt Solutions Pvt Ltd | Product Designer, Bangalore (Dec 2021 - Aug 2022)

- Worked on consumer-facing **B2C SaaS** platforms, including a **PWA**(Progressive Web App), **SaaS web product**, and **website**.
- Designed seamless and user-friendly UI/UX for **billing**, **payments**, **inventory**, and **expense management** across consumer-facing platforms at Bizryt.
- Collaborated with Customer Management staff to gather user feedback for UX improvements and worked closely with founders/stakeholders to enhance product usability.
- Created impactful **pitch decks**, **product presentations**, **demo videos**, and **infographic animations** to drive product understanding and engagement.

Drivezy India Travels Pvt Ltd | UI/UX Designer | UI Developer, Bangalore (Jun 2018 - Dec 2021)

- Worked on major consumer-facing **B2C** platforms at Drivezy, namely **PWA**(Progressive Web App) and **the website**
- Designed and developed websites with a focus on user experience and visual appeal using **Sketch**
- Created engaging **loader animations** for apps and websites to enhance UX
- Collaborated with developers and operations teams to ensure designs are aligned with business goals and technically feasible.

Skills

- **Tools & Softwares:** Figma, Sketch, Adobe Creative Cloud, Visual Studio Code, Jira, Sourcetree, GitHub Desktop.
- **Technical Skills:** User Experience Design, User interface Design, Information Architecture, Design Management, Design Systems, User Research, Prototyping, Wireframing, Photography, Videography, Motion Graphics.
- **Web frameworks:** HTML5, CSS3, JavaScript, React JS.

Languages

- Hindi • English